

nyssa bonnes

design journey

“ A self driven individual who can offer a proven ability to problem solve, be resourceful and learn quickly. An interior design enthusiast who has a photography habit, looking for a work space that is creative and positive to thrive in... ”

education

- 2006 Graduated from University of South Australia (Minor in photography and major in graphic design)
- 2003 Transferred to Bachelor of Visual Communications (Graphic design)
- 2002 Bachelor of Visual Arts at University of South Australia
- 2001 Graduated Woodcroft College high school

skills

Html/css web skills, concept through to finished press ready artwork, typography, typesetting, photo retouching, photo manipulation, wordpress experience, vector generation, concept generation, art direction, publication production, template creation, style guide creation and management, brand maintenance, press checking, liaising with printers and clients, time management, team direction, project management, photography, flash tweening, interactive pdf creation, basic html emails and iPhone/Android wireframe creation.

work history

most recent

Brand New Creative *Web/Graphic Designer* **November 2012 – July 2013**

- Production and finished artwork including websites, wall installations, press adverts, billboard signs, bus backs, screen savers, brochures, posters, display/event signs and vehicle signage.
- Website maintenance for various sites including the Makris group, Adelaide Arcade, Gannon Lifestyle Group and the Ed Castle.
- Photographing products as well as research for larger photoshoots and assisting.
- Conceptual development of logos and branding, brochures, banners and art installations.
- Wordpress website maintenance and creation.

HWR Media & Communications *Senior Web/Graphic Designer* **August 2011 – November 2012**

- Managing a brand new team of three, introducing processes into staff creative manual and check lists for consistency and efficiency, delegating work and managing back up of servers.
- Implementing and art directing specific style guides.
- Lead designer for South Australian Tourism Commission Visitor Guides.
- Custom design and developed bid documents for international conferences including customised binding, hard cover debossing and packaging with foils.
- Proofing other designers work, liaising with printers, going to press checks, managing billing out of the creative department.
- Developing applications as extension of custom publishing for Android and Apple including creating wireframes, icons and structure paths.
- Photography for company promotions material and website.
- Art directing custom publishing projects, briefing designers, managing my own design projects.

work history

most recent continued

HWR Media & Communications

Web/Graphic Designer

May 2010 – August 2011

- Managing creative for multiple clients.
- Photo re-touching, logo design and typesetting.
- Producing custom publishing magazines including all ads and text edits.
- Design and completion of South Australian Tourism Visitor Guides for several regions including Adelaide Hills, Flinders Ranges and Kangaroo Island.
- Revival of branding for Woodville Primary school including photography, presentation folder, letterhead, business cards, newsletter template, Port Road banner, metal fence signs, wall mosaic and promotional postcards.
- Creation of wordpress template for small business.
- Photography for company promotions material/publications and company website.
- Custom websites using CSS including Royal South Australian Society of Arts Inc, maintaining and restyling/coding including HWR Media & Communications, Woodville Primary School, Hastwell Travel & Cruise and Wine Underground.
- Flash banners for Ninemsn, Baby Bargains and Yahoo.
- Press Ads for newspapers and magazine publications.
- Sourcing and management of PDF publisher software for online publications and catalogues.

Extras Staff

Office Administration Temp Work

October 2009 – January 30th 2010

- Officemax Stationery: data entry, customer service and office duties.

ABN Freelance

Graphic Design

June 2009 – October 2009

- Grazinti: to beautify and decorate (Makeup Artist)
 - Updated business cards
 - Website
- Attraction Explained Book Cover
 - Diary of a Pick Up Artist: Tales of an average frustrated chump

international positions

Commissioned from Safari Capital & Springbok Ltd

Freelance work on branding

January 2009 – February 2009

- Concept through to completed logo, letterhead and business cards for financial institution business's based in New York City.

Otto UK (Freemans/Grattan fashion company) (London)

Graphic Designer

September 2008 – end of December 2008

- Main sale brochure from layouts, art working ready for print and collecting for output for repro.
- Covers for three different streams of catalogues/brochures.
- PR brochure concepts for Lingerie and Richard Randall Home Range.
- Marketing message graphics and sales graphics for three different catalogue styles.
- Reason for redundancy: department is being moved back to Germany.

“ Looking for a collaborative, creative environment.. ”



international continued

Polo Ralph Lauren (London)*Freelance Image Editor***July 2008 – August 2008 (intermittent projects)**

- Cutting out items from photography shoot.
- Clearing superfluous material.
- Duplicating items of clothing with perspective detail.
- Material that was Image edited was placed into a staff catalogue that was distributed to all stores Europe wide.

ASOS.com (London)*Catwalk Assistant***April 2008 – end July 2008**

- Management of daily catwalks and product targets.
- Camera operation/ light operation.
- Filmography.
- Introduction to flash.
- Video editing and web uploads.

CACI International (London)*Administration (temp contract)***January 2008 – March 2008**

- Answering the phone/switchboard and directing calls.
- Greeting and signing in visitors.
- Producing training certificates from Quark.
- Ordering office supplies, organising the articles for post pickup.

Haztek International – specialists in HSE recruitment (London)*Administration Support (temp contract)***Started November 6th 2007 – January 2008**

- Organising and filing of new candidates.
- Sourcing interested candidates with matching requirements.
- Emailing and coordinating candidate interviews.
- Time tabling and coordination of flights for an interview campaign.

USA 2007**International Gymnastics Camp***Photographer and Gymnastics Coach***June 2007 – August 2007**

australian positions

Nu Image Photography (Australia)*Photographer, Graphic Designer***August 2006 – June 2007**

- Assisting with commercial projects, including stills for salt lamps and food products.
- Redesigning and creation of promotional material such as price lists, catalogues, business cards and flyers.
- Creating wedding albums and collage wall prints.
- Tiling photographs for the lab, including colour adjusting.
- Studio photography including baby photos, portraits and passports.
- Wedding assistant photography.
- Answering phones and using accounting software MYOB.
- Processing of RAW files including colour correction.

“ I am passionate about design and would like to see my skills grow along with my design journey.. ”

work history

australian continued

ABN Freelance work 2006 – 2007

Tucker Creative:

After two weeks work experience I was offered one week contract work to finish work on a catalogue for Mile End Office Furniture.

Hurley Hotel Group:

- Concept and designed Venus Night Club logo.
- Concept and designed Cue 'N' Brew Bar logo.
- Produced Hurley Hotel Group logo and letterhead.

GT Personal Training:

Designed branding identity, business card and flyer.

Currency Creek Winery:

Contracted to work for a leading Australian Winery to design a label for a new product of olive oil for one of their well known brands Ballast Stone Estate.

Fin Operations:

Concept and designed branding identity, business card, letterhead.

Grazinti:

Designed logo, business card and email footers. (Make up artist)

programs

Adobe Suite CS4/6 –	Photoshop, Illustrator, In Design, Adobe Bridge
Dreamweaver –	HTML/CSS
Wordpress –	CMS maintenance as well as website creation
Flash –	Animation banners
PDF Publisher –	Creation of online publications
Quark –	Version 6
Microsoft Office –	Word, Publisher, Excel, Power point
Premier Pro –	Video recording
MYOB –	Keeping track of design time, paying and invoicing accounts
Nikon –	Capture One processing
Influence –	Recruitment specialty program

other experience

Previous customer service experience

The Arkaba Hotel	2003 – 2006
The Ivanhoe Hotel	2003
The Rex Hotel	2002 – 2003

Interests

Photography, painting, fashion, interior design and lighting, dancing and ice skating.

references

Three references available upon request.